



Nicholas J Webb

FUTURIST &
INNOVATION EXPERT

MEDICAL SCHOOL PROFESSOR

AWARD-WINNING INVENTOR

NUMBER ONE BEST SELLING AUTHOR

TECHNOLOGY CEO

ADVISOR TO THE TOP BRANDS IN THE WORLD

DOCTOR OF HUMANE LETTERS (HON.)

Meet Nicholas

Nicholas will **WOW** your audience with an incredible journey through the future of innovation. Most importantly, your organization will get actionable insights on how to build a “future ready” enterprise.

Bragging Rights

- Awarded Over 45 US Patents For Breakthrough Technologies
- Number One Bestselling Author
- CEO of Lassen Scientific, Inc., an Innovation and Technology Firm
- Adjunct Professor of Innovation at a Top Medical School
- Director of the Center for Health Innovation at WesternU
- CEO of the Destruction Lab

Nicholas Webb

Futurist, Technology CEO, Award-Winning
Inventor, Number One Bestselling Author



BOOK NICHOLAS

About Nicholas

Nicholas Webb is one of the world's top Innovation Strategist and Futurist. As the CEO at Lassen Scientific, Inc., Nicholas works with Fortune 500 companies throughout the world to help them lead their industries in Innovation, Strategy and Customer Experience (CX) Design. Unlike many speakers, Nicholas is no theorist. As a technologist, Nicholas has been awarded over 45 patents by the US Patent and Trademark Office for breakthrough technologies that include one of the world's smallest medical implants to a wide range of industrial and consumer products. Nicholas is a Number One Bestselling Author. His most recent book, What Customers Crave is used by top brands to design their Customer Experience (CX) and Innovation Strategies. Nicholas has been awarded his Doctorate of Humane Letters (hon.) from the Western University of Health Sciences, a top Southern California Medical School in recognition of his contributions to healthcare. Nicholas is also the founder of the Destruction Lab, a research and development project that is reinventing the way in which consumers access and engage healthcare and other consumer products and services.

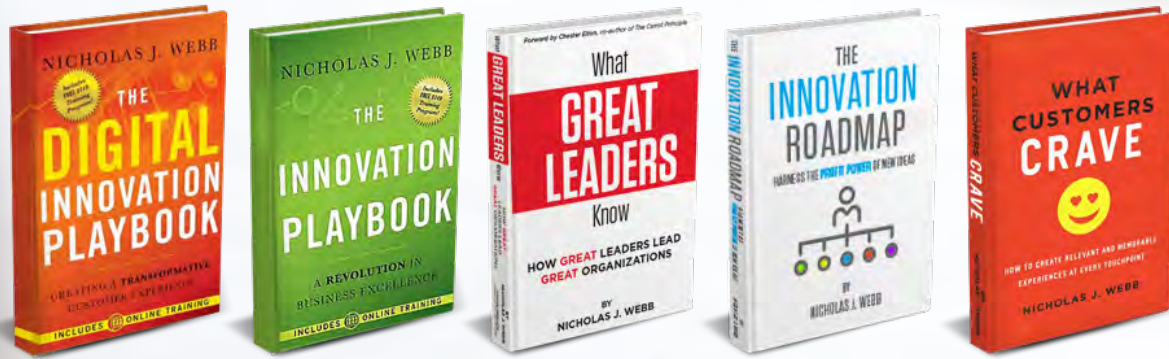
Why Nicholas is Your Best Choice

Unlike many speakers that deliver canned speeches, Nicholas leverages his real world expertise as a CEO and Award-Winning Innovator. Additionally, Nicholas only delivers customized talks that are thoughtfully crafted to meet the strategies of your event. His three-step Pre-Event process of Scoping, Research and Customization provides you the best return on investment and actionable and real world takeaways. His thought provoking and entertaining talks include the topics of Future Trends, Customer Experience, Leadership, Technology, Innovation and Healthcare. Nicholas is both a Five Star Rated Speaker and Author.

BOOK NICHOLAS

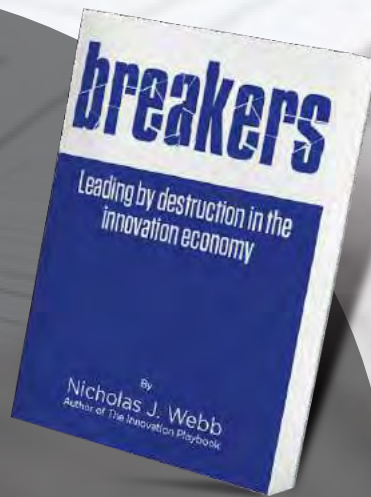


Nicholas is A Number One Bestselling Author.



Published by the largest book publishers in the world, Nicholas has a massive body of knowledge from his research. His books include his best-selling books, *The Innovation Playbook*, *The Digital Innovation Playbook*, *What Great Leaders Know*, and his most recent Five Star Rated, Number One Best-Selling book, *What Customers Crave*.

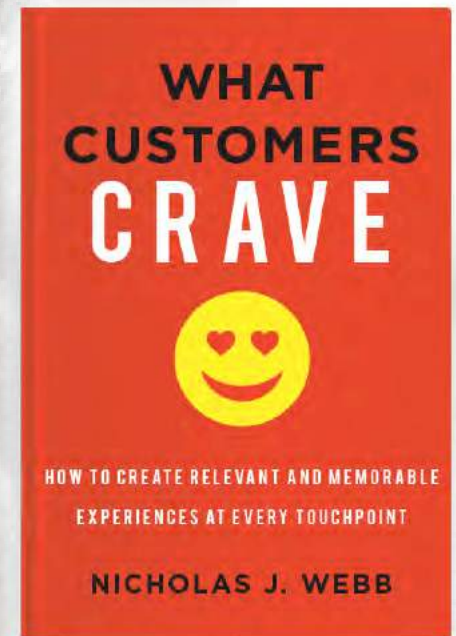
Book now and get a
FREE Digital Book
(Breakers) for your
entire audience



Five Star Rated



Number One Best-Selling book



BOOK NICHOLAS

Speaking Topics

INNOVATION

In this powerful presentation, Nicholas will show your audience how to lead their industries in disruptive innovation and enterprise collaboration.

HEALTHCARE

Learn why the best organizations in healthcare are leveraging – Consumerization, Connection Architecture, Disruptive Innovation and New Economic Models.

FUTURE TRENDS

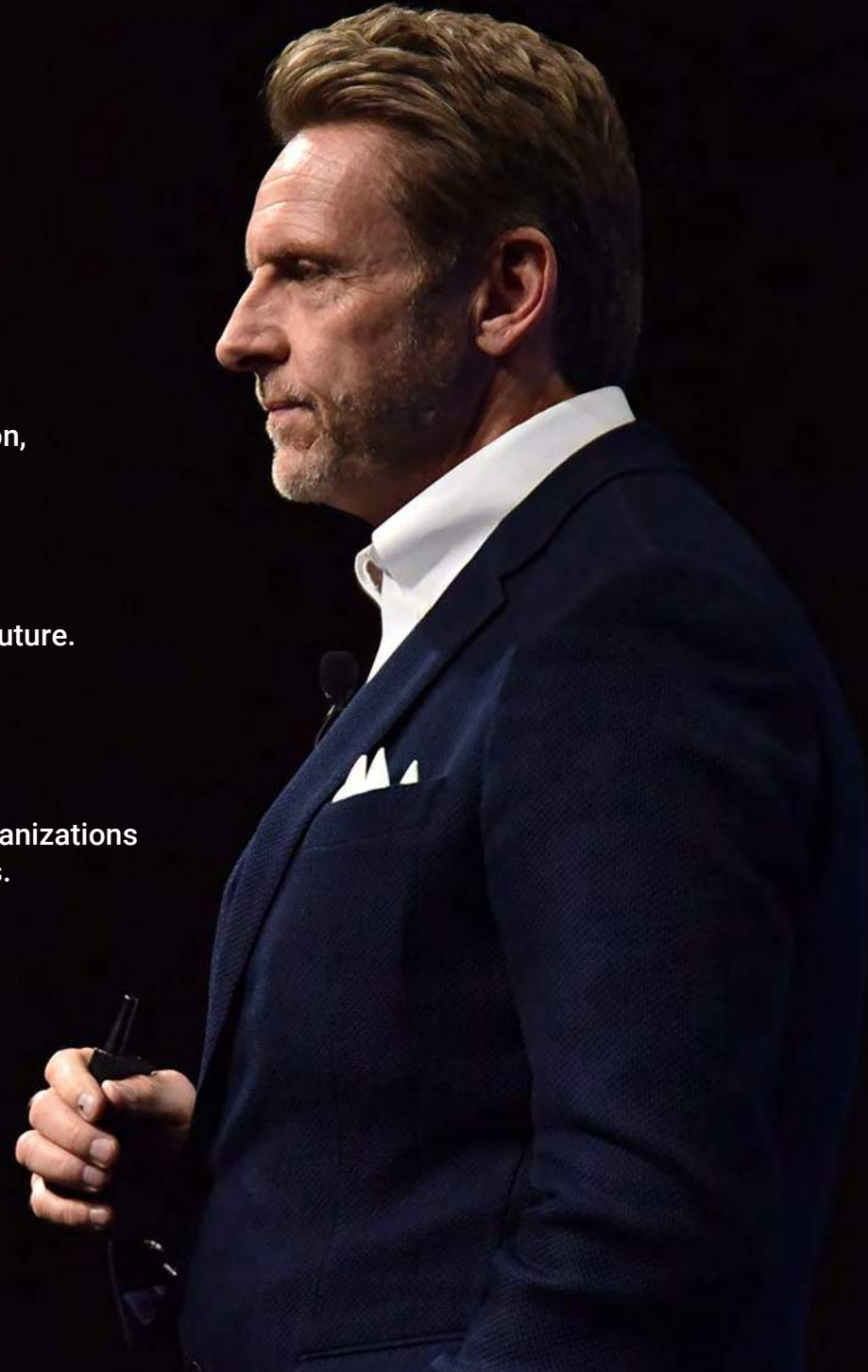
The future belongs to organizations that understand the building blocks of the future. Including technology, new economic models and consumerization.

LEADERSHIP

Studies prove that the best organizational leaders are building collaborative organizations that are driving improved customer experiences (CX) and disruptive innovations.


CUSTOMER EXPERIENCE

Today, marketing has turned into an innovation discipline. Learn what the best organizations in the world are doing to drive growth and profit.



BOOK NICHOLAS

What clients are saying

"Are you ready to take your creative ideas from 'incremental' to 'disruptive' or even 'destructive'? Nick Webb just spoke to one of our teams and **left the group inspired and eager to break our normal conventions**. He's right when he says Innovation is not a bumper sticker - you have to do something to make it come to life." *Cal Austin Regional Director - Pfizer Innovation* 

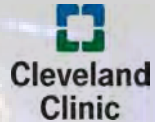
"Nicholas Webb was fabulous! Even though we talked four or so times before our All Hands Meeting in San Francisco, **I had no idea of how funny, entertaining, brilliant and engaging he would be**. Nicholas Webb's keynote presentation was the hit of the day!" *Beth Baldwin, SPHR, Chief People Officer Burr Pilger Mayer, Inc*

"Nicholas Webb's ability to visualize and articulate disruptive and continuous innovations that are likely to transform a traditionally slow to adapt pharma industry stirred the anxiety emotions within the executive audience during the AQCA Summit, **yet generated a high-energy and inspiring atmosphere for the opportunity to advance the development of medicine.**" *Steven Whittaker, Executive Director AQCA*



BOOK NICHOLAS

Trusted by The Best Brands In The World



BOOK NICHOLAS

A Powerful Keynote

Nicholas' massive body of research combined with his inspirational stories of how everyone is an innovator will captivate and motivate your audience. His customized talks target the needs, problems, and opportunities that are specific to your organization and industry.



Entertaining



Dynamic



Captivating



BOOK NICHOLAS

Book Nicholas and take your audience to the sky!

Nicholas Webb is a top keynote speaker, he speaks on Innovation, The Future, Healthcare, Customer Experience (CX) and Leadership. If your organization is looking for one of the top keynote speakers to speak at your upcoming event or conference, Nicholas is your best choice.



Nicholas is your best choice



BOOK NICHOLAS

