


Nicholas J Webb

FUTURIST & INNOVATION EXPERT

One of The World's Top Healthcare Speakers

Are you ready to take your creative ideas from 'incremental' to 'disruptive' or even 'destructive'? Nick Webb just spoke to one of our teams and **left the group inspired and eager to break our normal conventions**. He's right when he says Innovation is not a bumper sticker - you have to do something to make it come to life. **Cal Austin** Regional Director - Pfizer Innovation 

Why Nicholas is your **BEST** choice

Your audience demands a healthcare speaker who is not merely a theorist but a real-world expert who walks the walk. Nicholas Webb is a multi-award-winning inventor, best-selling author, medical school professor, and the director for the Center for Innovation at WesternU, one of the country's top medical schools. The inventor of one of the world's smallest medical implants who has been awarded over forty patents by the US Patent Office, he's also the CEO of Lassen Scientific Inc. a management consulting firm that provides innovation management consulting service and training to the best brands in the world. "What Customers Crave," his number-one best-selling book on customer experience, is used by the top brands in healthcare to drive patient experience design.

Healthcare Topics

THE FUTURE OF HEALTHCARE

There are two things to know about the future of healthcare: It's very predictable and it's awesome. Understanding the future of healthcare will empower you to hardwire industry-leading insights into your organizational strategies.

TECHNOLOGY TRENDS IN HEALTHCARE

The future of healthcare will be massively impacted by enabling technologies leveraging everything from artificial intelligence, predictive analytics, augmented reality, and anticipatory wearable technologies, just to name a few. Understand the trajectory of change so you can participate in the future of healthcare.

THE CONSUMERIZATION OF HEALTHCARE

Patients view healthcare as a consumer product, yet many organizations are not delivering on this fundamental expectation. The best healthcare brands, hospitals, and clinics are leveraging the power of patient experience design to drive sustainable growth, profit, and patient satisfaction.

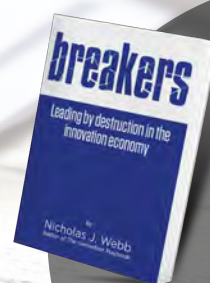
Nicholas is A Number One Bestselling Author.



Published by the largest book publishers in the world, Nicholas has a massive body of knowledge from his research. His books include his best-selling books, *The Innovation Playbook*, *The Digital Innovation Playbook*, *What Great Leaders Know*, and his most recent Five Star Rated, Number One Best-Selling book, *What Customers Crave*.



Number One Best-Selling book



Book now and get a **FREE Digital Book (Breakers)** for your entire audience

WHAT CLIENTS ARE SAYING...

"His presentation was **VERY well received!**"
Jeanette F., Director of Sales Operations / Cigna

"**I got raving reviews**, including from the global head of R&D and head of quality, who were all in the room." *David Lee, Baxalta*

"Nicholas Webb's talk as a **religious experience. Amazing talk.**" *Carla Lyons, VP Marketing / Lillibridge Healthcare Services, Inc.*

"The **best speaker** out of all the years of our event!"
April Love, Marketing Service Manager / Limelight Networks

"**Nick Webb boldly debunks common myths about innovation** and he's not afraid to use children, pumpkins, or massages to do it." *Susan Obermeier Association of Strategic Planners / 2013 Co-Chair Speakers Committee*

Trusted by The Best Brands In The World



Nicholas Webb

Nicholas Webb customizes his talks to fit the unique and special needs of your organization and event strategy. You should never hire a speaker without first asking the tough questions about their expertise and the talk strategy.

Book your no obligation consultation with Nicholas today.