


Nicholas J Webb

FUTURIST & INNOVATION EXPERT

One of The World's Top Leadership Speakers

Are you ready to take your creative ideas from 'incremental' to 'disruptive' or even 'destructive'? Nick Webb just spoke to one of our teams and **left the group inspired and eager to break our normal conventions**. He's right when he says Innovation is not a bumper sticker - you have to do something to make it come to life. **Cal Austin** Regional Director - Pfizer Innovation 

Why Nicholas is your **BEST** choice

Your audience demands a leadership speaker who is not merely a theorist but a real-world expert who walks the walk. Nicholas Webb is a multi-award-winning inventor, best-selling author, innovation professor, and the director for the Center for Innovation at WesternU, one of the country's top medical schools. He is also the CEO of Lassen Scientific Inc. a management consulting firm that provides leadership consulting and training to the best brands in the world. In his upcoming book on leadership, "One Step Ahead," Nicholas introduces LeaderLogic, his powerful new model for leadership success in a time of massive disruption.

Leadership Topics

WHAT SUPERSTAR LEADERS KNOW

In Nicholas Webb's years of working shoulder to shoulder with global CEOs, he's discovered their secrets for sustained success. What worked just a few years ago, and the ways in which we engaged and motivated our teams, is no longer relevant. In this powerful talk, Nicholas reveals the Four Key Quadrants of his powerful LeaderLogic model.

BEYOND GREAT LEADERSHIP

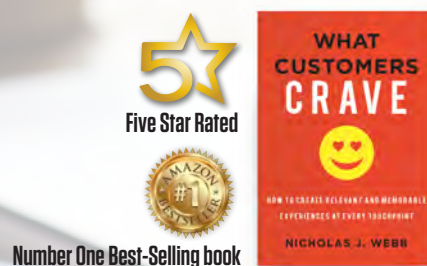
There was a time when being a great leader was good enough. Today, however, top organizations are fighting for the best talent and driving massive market disruption. Today, "great" is not good enough, and the best leaders have become superstars. Learn the secrets of the new breed of superstar leaders.

ONE STEP AHEAD

Global markets and the businesses that serve them are becoming increasingly complex. Correspondingly, leaders and their organizations must relentlessly improve. In this powerful talk, you'll learn the value of constant and incremental leadership improvement over time. You'll leave this talk with powerful takeaways that you can apply immediately on your path to leadership superstardom

Nicholas is A Number One Bestselling Author.

Published by the largest book publishers in the world, Nicholas has a massive body of knowledge from his research. His books include his best-selling books, *The Innovation Playbook*, *The Digital Innovation Playbook*, *What Great Leaders Know*, and his most recent Five Star Rated, Number One Best-Selling book, *What Customers Crave*.



Book now and get a **FREE Digital Book (Breakers)** for your entire audience

WHAT CLIENTS ARE SAYING...

"His presentation was **VERY well received!**"
Jeanette F., Director of Sales Operations / Cigna

"**I got raving reviews**, including from the global head of R&D and head of quality, who were all in the room." **David Lee, Baxalta**

"Nicholas Webb's talk as a **religious experience. Amazing talk.**" **Carla Lyons, VP Marketing / Lillibridge Healthcare Services, Inc.**

"The **best speaker** out of all the years of our event!"
April Love, Marketing Service Manager / Limelight Networks

"**Nick Webb boldly debunks common myths about innovation** and he's not afraid to use children, pumpkins, or massages to do it." **Susan Obermeier**
Association of Strategic Planners / 2013 Co-Chair Speakers Committee

Trusted by The Best Brands In The World



Nicholas Webb

Nicholas Webb customizes his talks to fit the unique and special needs of your organization and event strategy. You should never hire a speaker without first asking the tough questions about their expertise and the talk strategy.

Book your no obligation consultation with Nicholas today.